

The image features a central red oval containing the brand name 'Sirmaur' in white, bold, sans-serif font. The background is a light cream color with a subtle pattern of small, light-brown specks. In the top corners, there are decorative elements: a small, round, light-yellow object (possibly a soap or a candle) and a small pile of light-brown granules (possibly sugar or salt).

Sirmaur

✓ FABRIC CARE ✓ HOME CARE

Sirmaur Soaps and Allied Products Pvt. Ltd

ABOUT US

Sirmaur Soaps & Allied Products Pvt. Ltd. is one of the leading manufacturer and suppliers of Health Care, Fabric Care, Personal Care & Home Care products for the last 65 years, it is located in the North part of India. It was established in 1956 by Lt. Sardar Sarmukh Singh who was a Freedom Fighter & An Ex- Army Officer and founder of the Sirmaur Group.

We are ISO: 9001 certified organization and also have enlightened our product quality to match ISI standards and GMP guidelines.

The organization started its operation in a minimal way and after successfully completing 44 years in 2000 of its pleasant journey, it became a Pvt. Ltd. Company. Today Sirmaur is performing PAN India and is the fastest growing firm in supplying various products from different divisions not only the best in terms of quality but affordable also and exceeding customer expectations.

Our company provides friendly customer service professionals committed to providing high-quality service and developing customer relationships. With this aim, it has auspiciously catered its products to customers which have been highly appreciated in the market.

Sirmaur has its own well-established brand by the name of JIWAN, RAJHANS & NAHAN in which we offer a wide range of products that includes Broom, Detergent Powder, Laundry Soap, Bath Soap, Toilet Cleaner, Glass Cleaner, Floor Cleaner, Hand wash, Hand Rub, etc.

Sirmaur is having modern R&D Center which continuously works for the betterment of product development. It is equipped with GCMS, Pilot Plants, etc. to keep pace with the market for constantly focused on technology and upgrading process with an unswerving commitment organization firmly believe that quality assurance is of utmost importance.

We are committed to the highest standards; continuous improvement in all areas of our work. The key to our success is the values of Integrity, Respect, Teamwork, Motivation, Excellence, and Innovation that we embrace in our Organization.

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✓ FABRIC CARE

DETERGENT POWDER



FEATURES

- Effective for both soft & Hard water.
- Immediate Foaming and water dissolving.
- Works Powerfully in both bucket and machine wash.
- Phosphate Free
- Long Lasting perfume of floral.

SPECIFICATION

Brand	Jiwan
Fragrance	Floral
Color	White with Sparkle
Available Packaging	5Rs, 10Rs, 20Rs, 500gm, 1kg, 5kg, 7kg

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PREMIUM DETERGENT POWDER



FEATURES

- Hygienic wash - kills up to 99% of germs.
- Easy on clothes tough on stains.
- Fabric Friendly Floral Fragrance.
- 5X Stain Remover Technology.
- Phosphate Free
- For top & front Load Washing Machine & Hands.

SPECIFICATION

Brand	Jiwan
Fragrance	Floral
Color	White with Sparkle
Available Packaging	1kg, 5kg, 7kg

LIQUID DETERGENT

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✓ **FABRIC CARE**



FEATURES

- New Generation formula for all types of fabric.
- Gentle on fabric & tough stain remover.
- Phosphate free Eco Friendly.
- Superior Fragrance for the fresh smell of Clothes.
- Easy to use.

SPECIFICATION

Brand	Jiwan
Fragrance	Floral
Color	Transparency Blue
Available Packaging	1Ltr, 5Ltr.

ANTI-BACTERIAL LIQUID DETERGENT

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FEATURES

- Effective for both soft & Hard water.
- Immediate foaming and water dissolving.
- Works Powerfully in both bucket and machine wash.
- Soda Free.
- Salt-Free.
- Phosphate Free
- Long Lasting perfume of floral.

SPECIFICATION

Brand	Jiwan
Fragrance	Floral
Color	Sea Green
Available Packaging	750ml

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ACTIVE BAR

FEATURES

- Effective for both soft & Hard water.
- Immediate Foaming and water dissolving.
- Works Powerfully in both bucket and machine wash.
- Phosphate Free
- Long Lasting perfume of floral.

SPECIFICATION

Brand	Jiwan
Fragrance	Floral
Color	Green
Available Packaging	10Rs



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GOLD SOAP

FEATURES

- Manufactured with Premium Grade of Natural Oils.
- Gentle on Clothes & Hands.
- Remove Stains & Make Shiner.
- Increase the Life of Fabric.

SPECIFICATION

Brand	Jiwan
Fragrance	Natural
Color	Red
Available Packaging	10Rs, 1kg(200 x 5pc, 250 x 4pc)



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SUPER WHITE

FEATURES

- Make clothes fresh & Brighter.
- Long Lasting Fragrance.
- Stain Removal in just one wash.
- Environment.

SPECIFICATION

Brand	Jiwan
Fragrance	Natural Oil
Color	White
Available Packaging	10Rs, 1kg(200 x 5pc, 250 x 4pc)



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SUPER LEMON

FEATURES

- Tough Stain Removal.
- Present Fragrance.
- Protect the Colour of Clothes.

SPECIFICATION

Brand	Jiwan
Fragrance	Natural Oil
Color	Green
Available Packaging	10Rs, 1kg(200 x 5pc, 250 x 4pc)



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PREMIUM SOAP

FEATURES

- Manufactured with Premium Grade of Natural Oils.
- Formulate to give Longer life to Clothes.
- Remove Stains, Make Clothes Brightener, Softener & Shiner.

SPECIFICATION

Brand	Jiwan
Fragrance	Natural Oil
Color	White
Available Packaging	1kg(200 x 5pc, 250 x 4pc)



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SUPER GREEN



FEATURES

- Tough Stain Removal Formula.
- Protect the Original Colour of the Fabric.
- Deep Clean & Fresh Fragrance.

SPECIFICATION

Brand	Jiwan
Fragrance	Natural Oil
Color	Green
Available Packaging	1kg(200 x 5pc, 250 x 4pc)

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JIWAN WHITE SOAP

FEATURES

- Remove Stains & make clothes Brightener & Shiner.
- Gentle on Hands and Clothes.
- Protect the Colour of Clothes.

SPECIFICATION

Brand	Jiwan
Fragrance	Natural Oil
Color	White
Available Packaging	10Rs, 1kg(200 x 5pc, 250 x 4pc)



JIWAN BROWN SOAP

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FEATURES

- Remove Stains & make clothes Brightener & Shiner.
- Gentle on Hands and Clothes.
- Protect the Colour of Clothes.

SPECIFICATION

Brand	Jiwan
Fragrance	Natural Oil
Color	Brown
Available Packaging	10Rs, 1kg(200 x 5pc, 250 x 4pc)

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JIWAN BROWN SOAP



FEATURES

- Remove Stains & make clothes Brightener & Shiner.
- Gentle on Hands and Clothes.
- Protect the Colour of Clothes.

SPECIFICATION

Brand	Jiwan
Fragrance	Natural Oil
Color	Brown
Available Packaging	10rs, 1kg(200 x 5pc, 250 x 4pc)

DETERGENT POWDER

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FEATURES

- Ideal for all type of Fabric.
- Phosphate Free.
- Best Stain Removal.
- Suitable for Machine & Bucket Wash.
- With Natural Surfactant & Floral Fragrance.

SPECIFICATION

Brand	Rajhans
Fragrance	Floral
Colour	White with Sparkle
Available Packaging	5Rs, 10Rs, 500gm, 1kg, 2kg, 5kg.

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PREMIUM DETERGENT POWDER

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FEATURES

- Effectively Removes all types of stains.
- It Gives Brilliant Whiteness.
- Effective on Both Hard and Soft Water.
- Immediate Foaming and water Dissolving.
- Increase The Life of Fabrics.

SPECIFICATION

Brand	Rajhans
Fragrance	Floral
Clour	White with Sparkle
Available Packaging	20Rs, 1.25kg, 2.5kg.

DETERGENT CAKE

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FEATURES

- Effectively Removes all types of Stains.
- It Gives Brilliant Whiteness.
- Effective on both hard and soft water.
- Increase the life of Fabrics.

SPECIFICATION

Brand	Rajhans
Fragrance	Floral
Clour	White with Sparcle
Available Packaging	5Rs/10Rs



RAJHANS NIROL SOAP

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FEATURES

- Remove Stains & make clothes Brightener & Shiner.
- Gentle on Hands and Clothes.
- Protect the Colour of Clothes.



SPECIFICATION

Brand	Rajhans
Fragrance	Natural Oil
Clour	White
Available Packaging	100Rs, 1kg(200 X 5pc, 250gm X 4pc)

RAJHANS GOLD (NOODLE) SOAP

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FEATURES

- Manufactured with coconut oil
- Remove Dirt from Cuff & Color Easily.
- Present Fragrance.

SPECIFICATION

Brand	Rajhans
Fragrance	Natural Oil
Clour	White, Blue, Pink
Available Packaging	100Rs, 1kg(200 X 5pc, 250gm X 4pc)



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RAJHANS BLACK SOAP

FEATURES

- Effectively Removes all types of Stains.
- It Gives Brilliant Whiteness.
- Effective on both hard and soft water.
- Increase the life of Fabrics.
- Immediate foaming and water dissolving.

SPECIFICATION

Brand	Rajhans
Fragrance	Natural Oil
Clour	White with Sparcle
Available Packaging	10Rs, 40Rs



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TOILET CLEANER



FEATURES

- Kills Germs & Bacteria.
- Removes 10 x more Yellowish and tough Stains.
- Help fight Odor and Any Unpleasant smell.
- Perfect solution for a clean Toilet.
- Next Generation Formula for Extraordinary shine and spotless appearance.

SPECIFICATION

Brand	Jiwan
Fragrance	Natural Oil
Clour	Blue
Available Packaging	250ml, 500ml, 5Ltr.

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FLOOR CLEANER



FEATURES

- Spotless Shine.
- Kills germs & Bacteria.
- Fresh Floral Perfume.
- No hazardous ingredients added.
- Safe alternative of phenyle for daily protection from germs.

SPECIFICATION

Brand	Jiwan
Fragrance	Natural
Clour	Pink
Available Packaging	500ml, 5Ltr.

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PINE FLOOR CLEANER



FEATURES

- Spotless Shine.
- Kills germs & Bacteria.
- Fresh Floral Perfume.
- No hazardous ingredients added.
- Safe alternative of phenyle for daily protection from germs.

SPECIFICATION

Brand	Jiwan
Fragrance	Natural
Clour	White
Available Packaging	500ml, 1 Ltr, 5 Ltr.

GLASS CLEANER

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FEATURES

- Always Sparkling.
- The Power of shine Booster.
- It Removes Dirt & Dust.
- Gives Two times more shine than Regular Cleaners.
- Kills Germs.

SPECIFICATION

Brand	Jiwan
Fragrance	Natural
Clour	Blue
Available Packaging	500ml, 5Ltr.

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LIQUID CLEANER



FEATURES

- For all types of Utensils.
- Just a few drops of Gel remove oil & Grease.
- 100% Vegetarian Dishwash Gel: The product contains no animal ingredients.
- Removes INVISIBLE GERMS effectively from utensils.
- Leaves your dishes sparkling clean.

SPECIFICATION

Brand	Jiwan
Fragrance	Lime
Clour	Yellow
Available Packaging	250ml, 500ml, 5Ltr.

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DISHWASH BAR

FEATURES

- Leaves your dishes sparkling clean.
- Removes OIL & GREASE from utensils.
- Removes INVISIBLE GERMS effectively from utensils.
- Contains the pleasant perfume of LEMON, which makes dishwashing a very pleasant experience.
- Clean all types of utensils -crockery, cutlery, crystal ware, steel & silver, etc with utmost satisfaction.

SPECIFICATION

Brand	Jiwan
Physical State	Solid
Usage/Application	Utensil Cleaning
Fragrance	Lime
Clour	Green
Available Packaging	75gm, 500gm, 400gm(3+1)



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STAINLESS STEEL SCRUBBER

FEATURES

- Single wire strand construction to eliminate multiple ends.
- High-quality grade stainless steel to withstand breakage under normal usage and provide durability and corrosion resistance from exposure to hot water, detergents, and normal cleaning liquids.

SPECIFICATION

Brand	Jiwan
Material	Stainless Steel
Shape	Round
Usage/Application	Utensil Cleaning



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METALLIC PAD

FEATURES

- Long lasting.
- Softness.
- Perfect finish.
- Optimum softness.
- Impeccable finish.
- Tear resistance.

SPECIFICATION

Brand	Jiwan
Material	Metallic Sponge
Shape	Rectangular
Usage/Application	Utensil Cleaning
Color	Black



SCRUB SPONGE

FEATURES

- It gives effective cleaning.
- High absorbency and Durable.
- Easy to clean, wash and reuse.
- Ideal for cleaning Utensils with liquid dish wash.
- Easy to remove oil and stain and clean tough stains.
- Suitable for cleaning all stainless steel pots, pans, plates, and other utensils.

SPECIFICATION

Brand	Jiwan
Material	Sponge
Shape	Rectangular
Usage/Application	Utensil Cleaning
Color	Aqua Green



BROOM'S

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Natural Broom



Gold Broom



Platinum Broom

NATURAL BROOM



Jiwan Broom uses high-quality, long-lasting Meghalaya grass for indoor or outside use on kitchen, tile, or laminate floors, as well as outside sweeping your garage, yard, or patio. You can reach any location inside on a hardwood floor, under furniture, or on a rug with ease because of its durable, heavy-duty material design and firm-grip handle, which also gives a wide range of mobility for manual use.

SPECIFICATION

Brand	Jiwan
Size	Standard
Material	Grass
Color	Green
Packaging Type	Carton Box
Usage/Application	Cleaning
Weight	Light

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GOLD BROOM



Jiwan Broom uses high-quality, long-lasting Meghalaya grass for indoor or outside use on kitchen, tile, or laminate floors, as well as outside sweeping your garage, yard, or patio. You can reach any location inside on a hardwood floor, under furniture, or on a rug with ease because of its durable, heavy-duty material design and firm-grip handle, which also gives a wide range of mobility for manual use.

SPECIFICATION

Brand	Jiwan
Size	Standard
Material	Grass
Color	Green
Packaging Type	Carton Box
Usage/Application	Cleaning
Weight	Light

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PLATINUM BROOM



Jiwan Broom uses high-quality, long-lasting Meghalaya grass for indoor or outside use on kitchen, tile, or laminate floors, as well as outside sweeping your garage, and yard. You can reach any location inside on a hardwood floor, under furniture, or on a rug with ease because of its durable, heavy-duty material design and firm-grip handle, which also gives a wide range of mobility for manual use.

SPECIFICATION

Brand	Jiwan
Size	Standard
Material	Grass
Color	Green
Packaging Type	Carton Box
Usage/Application	Cleaning
Weight	Light



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thank
you!

For Any Further Inquiry Contact Us

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