



✓ PERSONAL CARE ✓ FABRIC CARE ✓ HOME CARE

SIRMAUR SOAPS AND ALLIED PRODUCTS PVT. LTD.



ABOUT US

Sirmaur Soaps and Allied Products PVT LTD is known for its distinguished manufacturer and supplier of Fabric Care, Personal Care, and Home Care Products for the last 65 years. It was established in the year 1956 by Late Sardar Sarmukh Singh Ji Founder Director of Sirmaur Group, who also was a Freedom fighter and an ex-army officer.

The organisation started its operation on a small way and after the successful journey of 44 years in the year 2000; it became Pvt. Ltd. Company, Sirmaur Soaps & Allied Products Pvt Ltd. Today the company offers a wide array of products to its customers that are not only best in terms of quality and price but also meet's complete customer expectations.

Our company has made its mark as a prominent provider of diverse products and has been known for its quality pan India and few International Markets. Our company vigorously focuses on customers' requirements and delight its customers with its premium quality products. With this aim, it has successfully catered its products to customers which have been highly appreciated in the market. Our R&D & Quality team focuses on Product quality & customer satisfaction which we never compromise. To keep pace with the market we continuously focus on technology and upgrading our process.

We are certified ISO: 9001 organisation. We have also perfected our product quality to match the ISI standards and GMP guidelines. We are a leading manufacturer of Detergent Cake, Powder & other liquid products in the Brand Name of JIWAN, RAJHANS & **G-One** with high standard quality with an economic price range. The key to our success is our values of Integrity, Respect, Teamwork, Motivation, Excellence, and Innovation that we espouse in our company.

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G-ONE BATH SOAPS



ALMOND & VITAMIN E



ANTI-BACTERIAL



SANDAL & TURMERIC



JASMINE & ROSE



ICY COOL



LIME & ALOE VERA

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JIWAN CLEANERS



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TOILET CLEANER



FEATURES

- ❖ Kills Germs & Bacteria.
- ❖ Removes 10 x more Yellowish and Tough Stains.
- ❖ Help Fight Odor and Any Unpleasant smell.
- ❖ Perfect solution for a Clean Toilet.
- ❖ Next Generation Formula for Extraordinary shine and spotless appearance.

SPECIFICATION

Brand	Jiwan
Colour	Blue
Available Packaging	250 ml, 500 ml, 5 ltr
Fragrance	Natural

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FLOOR CLEANER



FEATURES

- ❖ Spotless Shine.
- ❖ Kills Germs & Bacteria.
- ❖ Fresh Floral Perfume.
- ❖ No hazardous ingredient added.
- ❖ Safe alternative of phenyle for daily protection from Germs.

SPECIFICATION

Brand	Jiwan
Colour	Pink
Available Packaging	500 ml, 5 ltr
Fragrance	Natural

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GLASS CLEANER



FEATURES

- ❖ Always Sparkling.
- ❖ The Power of Shine Booster.
- ❖ It Removes Dirt & Dust.
- ❖ Gives Two Times More Shine Than Regular Cleaners.
- ❖ Kills Germs.

SPECIFICATION

Brand	Jiwan
Colour	Blue
Available Packaging	500 ml, 5 ltr
Fragrance	Natural

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LIQUID DISHWASH



FEATURES

- ❖ For all types of Utensils.
- ❖ Just a few Drops of Gel remove oil & Grease.
- ❖ 100% Vegetarian Dishwash Gel: Product contains no animal ingredient.
- ❖ Removes INVISIBLE GERMS effectively from utensils.
- ❖ Leaves your dishes sparkling clean.

SPECIFICATION

Brand	Jiwan
Colour	Yellow
Available Packaging	250ml, 500 ml, 5 ltr
Fragrance	Lime

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JIWAN DETERGENTS, LIQUID & SOAPS



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LIQUID DETERGENT



FEATURES

- ❖ New Generation formula for all type of fabric.
- ❖ Gentle on fabrics & tough stain remover.
- ❖ Phosphate free Eco Friendly.
- ❖ Superior Fragrance for Fresh Smell of Clothes.
- ❖ Easy to use.

SPECIFICATION

Brand	Jiwan
Colour	Transparency Blue
Available Packaging	1 ltr, 5 ltr
Fragrance	Floral

ANTI-BACTERIAL LIQUID DETERGENT

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FEATURES

- Effective for both soft & Hard water.
- Immediate foaming and water dissolving.
- Works Powerfully in both bucket and machine wash.
- Soda Free.
- Salt-Free.
- Phosphate Free
- Long Lasting perfume of floral.

SPECIFICATION

Brand	Jiwan
Fragrance	Floral
Color	Sea Green
Available Packaging	750ml



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PREMIUM DETERGENT POWDER



FEATURES

- ❖ Hygienic Wash - Kills up to 99% of germs.
- ❖ Easy on clothes tough on stains.
- ❖ Fabric-Friendly Floral Fragrance.
- ❖ 5X Stain Remover Technology.
- ❖ Phosphate Free.
- ❖ For Top & Front Load Washing Machines & Hands.

SPECIFICATION

Brand	Jiwan
Colour	White with Sparkle
Available Packaging	1kg, 5kg, 7kg
Fragrance	Floral

Sirmaur

DETERGENT POWDER



FEATURES

- ❖ Effective for both soft & Hard Water.
- ❖ Immediate Foaming and water dissolving.
- ❖ Works powerfully in both bucket and machine wash.
- ❖ Phosphate free.
- ❖ Long lasting perfume of floral.

SPECIFICATION

Brand	Jiwan
Colour	White with Sparkle
Available Packaging	5rs., 10rs., 20rs., 500g, 1kg, 3kg, 5kg, 7kg
Fragrance	Floral

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GOLD SOAP



FEATURES

- ❖ Manufactured with Premium Grade of Natural Oils.
- ❖ Gentle on Clothes & Hands.
- ❖ Remove Stains & Make Shiner.
- ❖ Increase the Life of Fabrics

SPECIFICATION

Brand	Jiwan
Colour	Red
Available Packaging	10rs, 1kg(200gm X 5pc, 250gm X 4pc)
Fragrance	Natural

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SUPER WHITE

FEATURES

- ❖ Make clothes fresh & Brighter.
- ❖ Long Lasting Fragrance.
- ❖ Stain Removal in just One Wash.
- ❖ Environment Friendly.

SPECIFICATION

Brand	Jiwan
Colour	White
Available Packaging	10rs, 1kg(200gm X 5pc, 250gm X 4pc)
Fragrance	Natural Oil



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SUPER LEMON



FEATURES

- ❖ Tough Stain Removal.
- ❖ Present Fragrance.
- ❖ Protect Colour of Clothes.

SPECIFICATION

Brand	Jiwan
Colour	Green
Available Packaging	10rs, 1kg(200gm X 5pc, 250gm X 4pc)
Fragrance	Natural Oil

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PREMIUM SOAP



FEATURES

- ❖ Manufactured with Premium Grade of Natural Oils.
- ❖ Formulated To Give Longer Life to Clothes.
- ❖ Remove Stains, Make Clothes Brightener, Softener & Shiner.

SPECIFICATION

Brand	Jiwan
Colour	White
Available Packaging	10rs, 1kg(200gm X 5pc, 250gm X 4pc)
Fragrance	Natural Oil

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SUPER GREEN



FEATURES

- ❖ Tough Stain Removal Formula.
- ❖ Protect Original Colour of Fabric.
- ❖ Deep Clean & Fresh Fragrance.

SPECIFICATION

Brand	Jiwan
Colour	Green
Available Packaging	10rs, 1kg(200gm X 5pc, 250gm X 4pc)
Fragrance	Natural Oil

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NIROL SOAP

FEATURES

- ❖ Specially Designed Powerful Dirt Removal Formula.
- ❖ Manufactured with Premium Grade Non Edible Natural Oils.
- ❖ Give Extra Whiteness.

SPECIFICATION

Brand	Jiwan
Colour	White
Available Packaging	10rs, 1kg(200gm X 5pc, 250gm X 4pc)
Fragrance	Natural Oil



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ACTIVE BAR

FEATURES

- Effective for both soft & Hard water.
- Immediate Foaming and water dissolving.
- Works Powerfully in both bucket and machine wash.
- Phosphate Free
- Long Lasting perfume of floral.

SPECIFICATION

Brand	Jiwan
Fragrance	Floral
Color	Green
Available Packaging	10Rs



JIWAN WHITE SOAP

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FEATURES

- Remove Stains & make clothes Brightener & Shiner.
- Gentle on Hands and Clothes.
- Protect the Colour of Clothes.



SPECIFICATION

Brand	Jiwan
Fragrance	Natural Oil
Color	White
Available Packaging	10Rs, 1kg(200 x 5pc, 250 x 4pc)

JIWAN BROWN SOAP

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FEATURES

- Remove Stains & make clothes Brightener & Shiner.
- Gentle on Hands and Clothes.
- Protect the Colour of Clothes.

SPECIFICATION

Brand	Jiwan
Fragrance	Natural Oil
Color	Brown
Available Packaging	10Rs, 1kg(200 x 5pc, 250 x 4pc)

DISHWASH BAR

FEATURES

- Leaves your dishes sparkling clean.
- Removes OIL & GREASE from utensils.
- Removes INVISIBLE GERMS effectively from utensils.
- Contains the pleasant perfume of LEMON, which makes dishwashing a very pleasant experience.
- Clean all types of utensils -crockery, cutlery, crystal ware, steel & silver, etc with utmost satisfaction.

SPECIFICATION

Brand	Jiwan
Physical State	Solid
Usage/Application	Utensil Cleaning
Fragrance	Lime
Clour	Green
Available Packaging	75gm, 500gm, 400gm(3+1)



STAINLESS STEEL SCRUBBER

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FEATURES

- Single wire strand construction to eliminate multiple ends.
- High-quality grade stainless steel to withstand breakage under normal usage and provide durability and corrosion resistance from exposure to hot water, detergents, and normal cleaning liquids.

SPECIFICATION

Brand	Jiwan
Material	Stainless Steel
Shape	Round
Usage/Application	Utensil Cleaning



METALLIC PAD

FEATURES

- Long lasting.
- Softness.
- Perfect finish.
- Optimum softness.
- Impeccable finish.
- Tear resistance.

SPECIFICATION



Brand	Jiwan
Material	Metallic Sponge
Shape	Rectangular
Usage/Application	Utensil Cleaning
Color	Black

SCRUB SPONGE

FEATURES

- It gives effective cleaning.
- High absorbency and Durable.
- Easy to clean, wash and reuse.
- Ideal for cleaning Utensils with liquid dish wash.
- Easy to remove oil and stain and clean tough stains.
- Suitable for cleaning all stainless steel pots, pans, plates, and other utensils.

SPECIFICATION

Brand	Jiwan
Material	Sponge
Shape	Rectangular
Usage/Application	Utensil Cleaning
Color	Aqua Green





**SAFAI KA
NAYA NAAM**



BROOM'S

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NATURAL BROOM



PLATINUM BROOM



GOLD BROOM



COCONUT BROOM



STEEL BROOM

NATURAL BROOM



Jiwan Broom uses high-quality, long-lasting Meghalaya grass for indoor or outside use on kitchen, tile, or laminate floors, as well as outside sweeping your garage, yard, or patio. You can reach any location inside on a hardwood floor, under furniture, or on a rug with ease because of its durable, heavy-duty material design and firm-grip handle, which also gives a wide range of mobility for manual use.

SPECIFICATION

Brand	Jiwan
Size	Standard
Material	Grass
Color	Green
Packaging Type	Carton Box
Usage/Application	Cleaning
Weight	Light

GOLD BROOM



Jiwan Broom uses high-quality, long-lasting Meghalaya grass for indoor or outside use on kitchen, tile, or laminate floors, as well as outside sweeping your garage, yard, or patio. You can reach any location inside on a hardwood floor, under furniture, or on a rug with ease because of its durable, heavy-duty material design and firm-grip handle, which also gives a wide range of mobility for manual use.

SPECIFICATION

Brand	Jiwan
Size	Standard
Material	Grass
Color	Green
Packaging Type	Carton Box
Usage/Application	Cleaning
Weight	Light

PLATINUM BROOM



Jiwan Broom uses high-quality, long-lasting Meghalaya grass for indoor or outside use on kitchen, tile, or laminate floors, as well as outside sweeping your garage, and yard. You can reach any location inside on a hardwood floor, under furniture, or on a rug with ease because of its durable, heavy-duty material design and firm-grip handle, which also gives a wide range of mobility for manual use.

SPECIFICATION

Brand	Jiwan
Size	Standard
Material	Grass
Color	Green
Packaging Type	Carton Box
Usage/Application	Cleaning
Weight	Light

COCONUT BROOM



Jiwan Broom uses high-quality, long-lasting Meghalaya grass for indoor or outside use on kitchen, tile, or laminate floors, as well as outside sweeping your garage, and yard. You can reach any location inside on a hardwood floor, under furniture, or on a rug with ease because of its durable, heavy-duty material design and firm-grip handle, which also gives a wide range of mobility for manual use.

SPECIFICATION

Brand	Jiwan
Size	Standard
Material	Coconut
Color	Green
Packaging Type	Carton Box
Usage/Application	Cleaning
Weight	Light

STEEL BROOM



Jiwan Broom uses high-quality, long-lasting Meghalaya grass for indoor or outside use on kitchen, tile, or laminate floors, as well as outside sweeping your garage, and yard. You can reach any location inside on a hardwood floor, under furniture, or on a rug with ease because of its durable, heavy-duty material design and firm-grip handle, which also gives a wide range of mobility for manual use.

SPECIFICATION

Brand	Jiwan
Size	Standard
Material	Grass
Color	Green
Packaging Type	Carton Box
Usage/Application	Cleaning
Weight	Light

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RAJHANS DETERGENTS & SOAPS



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PREMIUM DETERGENT POWDER



FEATURES

- ❖ Effectively Removes all types of Stains.
- ❖ It Give Brilliant Whiteness.
- ❖ Effective on Both Hard and Soft Water.
- ❖ Immediate Foaming and water Dissolving.
- ❖ Increase The Life of Fabrics.

SPECIFICATION

Brand	Raj Hans
Colour	White with Sparkle
Available Packaging	20rs., 1.25kg, 2.5kg
Fragrance	Floral

DISHWASH BAR

FEATURES

- Leaves your dishes sparkling clean.
- Removes OIL & GREASE from utensils.
- Removes INVISIBLE GERMS effectively from utensils.
- Contains the pleasant perfume of LEMON, which makes dishwashing a very pleasant experience.
- Clean all types of utensils -crockery, cutlery, crystal ware, steel & silver, etc with utmost satisfaction.

SPECIFICATION

Brand	Jiwan
Physical State	Solid
Usage/Application	Utensil Cleaning
Fragrance	Lime
Clour	Green
Available Packaging	150 GM



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NIROL SOAP

FEATURES

- ❖ Remove Stains & make clothes Brightener & Shiner.
- ❖ Gentle on Hands and Clothes.
- ❖ Protect Colour of Clothes.



SPECIFICATION

Brand	Rajhans
Colour	White
Available Packaging	10rs, 1kg(200gm X 5pc, 250gm X 4pc)
Fragrance	Natural Oil

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GOLD SOAP



FEATURES

- ❖ Manufactured with coconut Oil.
- ❖ Remove Dirt From Cuff & Color Easily.
- ❖ Present Fragrance.

SPECIFICATION

Brand	Rajhans
Colour	White, Blue, Pink
Available Packaging	10rs, 1kg(200gm X 5pc, 250gm X 4pc)
Fragrance	Natural Oil

DETERGENT CAKE

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FEATURES

- Effectively Removes all types of Stains.
- It Gives Brilliant Whiteness.
- Effective on both hard and soft water.
- Increase the life of Fabrics.

SPECIFICATION

Brand	Rajhans
Fragrance	Floral
Clour	White with Sparcle
Available Packaging	5Rs/10Rs



RAJHANS BLACK SOAP

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FEATURES

- Effectively Removes all types of Stains.
- It Gives Brilliant Whiteness.
- Effective on both hard and soft water.
- Increase the life of Fabrics.
- Immediate foaming and water dissolving.

SPECIFICATION

Brand	Rajhans
Fragrance	Natural Oil
Clour	White with Sparcle
Available Packaging	10Rs, 40Rs



DISHWASH BAR

FEATURES

- Leaves your dishes sparkling clean.
- Removes OIL & GREASE from utensils.
- Removes INVISIBLE GERMS effectively from utensils.
- Contains the pleasant perfume of LEMON, which makes dishwashing a very pleasant experience.
- Clean all types of utensils -crockery, cutlery, crystal ware, steel & silver, etc with utmost satisfaction.

SPECIFICATION

Brand	Rajhans
Physical State	Solid
Usage/Application	Utensil Cleaning
Fragrance	Lime
Clour	Green
Available Packaging	75gm, 500gm, 400gm(3+1)



The background of the advertisement features two white, textured soap bars, one on the left and one on the right. Each bar has a small, round, yellowish-white object (possibly a soap dispenser or a small soap ball) resting on its top surface. The central text and logo are positioned between these two bars.

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✓ PERSONAL CARE ✓ FABRIC CARE ✓ HOME CARE

thank
you!

For Any Further Inquiry Contact Us

Works:- Village Satuiya Khas Tehsil Meerganj , Bareilly - 243501

Website - www.jiwansoap.com | Contact us- 1800-274-4242

 crm@jiwansoap.com  [/sirmaursoap](https://www.facebook.com/sirmaursoap)  [/sirmaur_soaps](https://www.instagram.com/sirmaur_soaps)  [/SirmaurL](https://twitter.com/SirmaurL)  [compaay/sirmaar-soops-aad-allied-produuts-pvt-ltd/](https://www.linkedin.com/company/sirmaar-soaps-aad-allied-produuts-pvt-ltd/)